



## Celebrating 51 Years of CONTINUING EDUCATION

Daytime Noncredit Courses for the Public

*Sponsored by*

*The Alumnae of Northwestern University*

*Engaging Minds, Enriching Lives*

# Winter Quarter 2020

**Tuesdays and Thursdays, Jan. 7 - Mar. 12**

Register for Alumnae Courses online through Norris Box Office.\*  
Check the NBO site for updated Winter 2020 online registration dates  
and information: <https://nbo-new.universitytickets.com/w/>  
For full online registration instructions, please visit [www.nualumnae.org](http://www.nualumnae.org)

- A. **Uneasy Partners: US-China Relations, 1900-2019**  
**William Hurst**, *Professor, Political Science*  
Tuesdays, 9:30-11:30 a.m.
  
- B. **Monumental Music**  
**Stephen Alltop**, *Senior Lecturer, Henry and Leigh Bienen School of Music*  
Tuesdays, 12:45-2:45 p.m.
  
- C. **Out of Many, One? A Re-Introduction to Early American History**  
**Caitlin Fitz**, *Associate Professor, History*  
Thursdays, 9:30-11:30 a.m.
  
- D. **Law in the Political Arena - Revisited**  
**Mark Iris**, *Lecturer, Mathematical Methods in the Social Sciences*  
Thursdays, 12:45-2:45 p.m.

\*Registration by U.S. Mail is no longer accepted.

Once online registration opens for Winter 2020, you may also register in person at the ticket office located inside Norris University Center.

Most courses are held in Norris University Center on the south campus.

**Visit us at our website: [nualumnae.org](http://nualumnae.org)**

## ABOUT NU ALUMNAE CONTINUING EDUCATION

**Alumnae Continuing Education** is a program of university level non-credit courses taught by members of the Northwestern University faculty. Established in 1968, this unique program is organized and run entirely by volunteers, all alumnae of Northwestern University.

**Alumnae Continuing Education** is open to everyone. It provides a stimulating opportunity for interested adults to gain a broad knowledge in many fields. All profits are given to the University in the form of scholarships, fellowships, and grants for carefully selected projects.

### Online Registration for Winter 2020

Once registration opens, you may register **online** for a course by going to the online site for the Norris Center Box Office:

**[nbo.northwestern.edu](http://nbo.northwestern.edu)**

If you need help with registering online, please download the file *Instructions to Set Up a Norris Box Office Online Account for Alumnae of NU Course Registration* on our website: [www.nualumnae.org/continuing\\_ed](http://www.nualumnae.org/continuing_ed)

If you prefer, you may **register in person** at Norris Center's Box Office.

Please check the Norris Box Office website for hours of operation:

**[norrisboxoffice@northwestern.edu](mailto:norrisboxoffice@northwestern.edu)**

or call them at 847-491-2305.

**Registration by U.S. mail is no longer accepted.**

### Class Location Information

Most of our classes are held in Norris University Center on south campus; however, space, construction, and other scheduling problems may necessitate changes. If there is a change in venue, information will be mailed with your course entry card and also will be given on our website. Classes are rarely canceled because of bad weather or for any other reason, but we **strongly recommend** that you routinely check our website or voicemail before heading for class to check if there are any changes.



**The Alumnae Continuing Education Program  
Spring 2020**

**PREVIEW of COURSES**

**Tuesdays and Thursdays, March 31 to June 4**

- A. The History of Heaven**  
**David Shyovitz, Associate Professor,**  
*History*
  
- B. World Politics: Nationhood,  
Internationalism, and the Agony  
of Sovereignty**  
**Michael Loriaux, Professor, Political  
Science**
  
- C. The Health of our Planet: Past, Present,  
and Future**  
*Faculty from multiple departments*
  
- D. The History of the Recording Industry**  
**Jacob Smith, Professor, Radio/Television/  
Film**

A. **Uneasy Partners: US-China Relations, 1900-2019**  
**William Hurst, Professor, Political Science**  
**Tuesdays, 9:30-11:30 a.m., Norris University Center**

*The United States and China are arguably the two most powerful and important countries in the world today. Their bilateral relationship is clearly among the most important between any two states. Yet, comparatively little attention is paid by the media, and even some policy actors, to the underlying dynamics and historical trends in this relationship. This course aims to introduce students to the basic dynamics of strategic thinking and policy-making on both sides, to give an overview of the history of US-China relations, and to discuss a number of key contemporary issues in the relationship in some detail. It also aims to introduce a conceptual and theoretical template for making sense of the complex dynamics of the world's most important bilateral relationship.*

**Jan. 7 Introduction / America and China in the Age of Imperialism**

Neither the US nor China ever saw itself as a world power – or even really a nation state – before about 1850. In the late 19<sup>th</sup> and early 20<sup>th</sup> centuries, though, both countries came to redefine themselves and their roles on the international stage. They also began to forge a relationship with each other.

**Jan. 14 Legacies, Worldviews, and the Impact of World War II**

Even as US-China relations deepened, conflicting legacies of very different earlier histories and sharply divergent emerging worldviews complicated dealings between the two governments. Massive changes to the international order (e.g. World War I) brought new challenges. China was torn apart by World War II, and the US emerged from the war as a fundamentally new kind of player in world affairs.

**Jan. 21 The Rise of the CCP and of the US as a Superpower**

After the War, the CCP rose to power in China at the helm of the world's third Communist regime. The way the Party constituted itself and the state it ruled over, as well as its ongoing struggle against the Nationalist government on Taiwan, structured its foreign policy outlook and constrained its behavior. The US was challenged to remake itself as the world's first superpower after 1945. This also powerfully influenced new structures and norms of its foreign and national security policy in ways that had important implications for how it dealt with China.

**Jan. 28            The Cold War in Asia, Hot Wars in Korea and Vietnam**  
 The Cold War was at least as acute in Asia as it ever was in Europe (indeed, by many measures, it has still not ended there). America and China were the key players. Korea and Vietnam were the two most important instances of actual fighting to break out in this period, but the broader situation had important influences as well – and still does today.

**Feb. 4            Rapprochement and Normalization in the 1970s**  
 This is perhaps the most famous story of the US-China relationship. We'll cover the blow-by-blow of Kissinger and Nixon's secret and not so secret visits, but also examine the context of the decision to move toward normalization on both the American and Chinese sides.

**Feb.11            Peace and Friendship in the 1980s**  
 How did Ronald Reagan and Deng Xiaoping become best friends? During this decade of otherwise tense and unstable international relations, the US and China managed to cooperate in both economic and security spheres. We'll talk about why.

**Feb. 18            Deepening Economic Ties amid Rising Tensions in the 1990s**  
 Bill Clinton championed free trade, NAFTA and decoupling of economic relations with China from human rights concerns. Jiang Zemin, his counterpart, was similarly committed to economic reform and market opening. Yet, the 1990s saw a rapid and sustained escalation of security competition – over Taiwan, the South China Sea, and in other parts of the world.

**Feb. 25            NO CLASS**

**Mar. 3            The Framework Unravels, 9/11 – 2008**  
 At first, the September 11 attacks seemed to bring China and America together – and at least motivated both to shelve thorny security disputes, while continuing their economic integration. This model began to break down, however, in the run-up to the 2008 economic crisis. In its wake, US-China trade never fully recovered, while new security problems multiplied.

**Mar. 10            Back to the Future? The Age of Trump and Xi/  
 Conclusion**  
 In this final session we'll explore what looks like a dangerous turn back toward Cold War-style tensions and a deteriorating economic relationship. Both Trump and Xi have pressed for different versions of this “decoupling.” We'll talk about why this has been happening and what its longer-term implications might be, as well as wrap up the class discussions overall.

**B. Monumental Music**

**Stephen Alltop**, *Senior Lecturer, Henry and Leigh Bienen School of Music*

**Tuesdays 12:45 p.m. - 2:45 p.m.**

**Note: The March 3, 2020 class will be held in Alice Millar Chapel.**

**Jan. 7 Antonio Vivaldi: Genius for all Seasons**

Antonio Vivaldi was a giant of the Baroque age, composing a wide variety of genres and over 500 concertos for many combinations of instruments. He possessed gifts of extraordinary imagination and invention, yet much of his best music is not widely known.

**Jan. 14 Frederic Chopin: Poet of the Piano**

Frederic Chopin embodied ideals of the Romantic age and elevated piano performance and composition to new heights.

**Jan. 21 (Please Note: Earlier start time at 12:30 p.m. for this session only)****Arturo Toscanini: Indomitable Maestro**

Arturo Toscanini did much to establish the model of the modern conductor. A pioneer in the budding world of phonograph recordings, his tyrannical personality and exacting standards brought about both artistic glory and significant turmoil.

**Jan. 28 Music and Ballet**

Ballet has brought about some of the most beloved and compelling music of all time. The colorful history of choreographed dance and composition is rich with both tradition and controversy.

**Feb. 4 Music and Animals: A Carnival of Connections**

Music and animals interact in countless ways, some obvious and others less so. From bow hair to strings, bird song to countless imaginative compositions, music is deeply influenced by our friends in the animal kingdom.

**Feb. 11 Music and Leaders**

From Napoleon to Stalin, Paderewski to Eisenhower, people in power have influenced music in countless ways. This will be a discussion of the dramatic and sometimes amusing connections between composers and world leaders.

**Feb. 18 Monteverdi's *Orfeo*: Opera Comes Alive**

Claudio Monteverdi's *Orfeo* is often credited as being the first opera. The brilliance of the libretto and music are as timeless and moving today as they were in 1607. This lecture previews the May 2020 Dunbar Early Music Festival devoted to Music of Claudio Monteverdi, with a fully staged production of *Orfeo*.

**Feb. 25**            **NO CLASS**

**Mar. 3**            **Music and Architecture**  
**(Class will be held in Alice Millar Chapel.)**

This lecture examines the crucial role that architecture and great buildings have played in the performance and commissioning of musical works.

**Mar. 10**           **Music and Shakespeare**

William Shakespeare is a giant of the literary and theatrical realms, yet also holds a significant place in the musical world as well. In addition to the many musical elements in his own works, he has inspired countless composers for over four centuries.

Stephen Alltop serves on the Conducting Faculty of the Henry and Leigh Bienen School of Music, and as Director of Music at Alice Millar Chapel. His other appointments include Music Director and Conductor of the Apollo Chorus of Chicago, Music Director and Conductor of the Champaign-Urbana Symphony Orchestra and the Elmhurst Symphony Orchestra, and Music Director of the Green Lake Choral Festival. In recent seasons he has coordinated the WFMT *Bach Organ Project* and *Bach Keyboard Festival*, collaborated with Chicago Opera Theater in productions featuring the Apollo Chorus and presented on leadership for the Kellogg School of Management.

Dr. Alltop has appeared as a harpsichord and organ soloist with numerous orchestras, including the Chicago Symphony Orchestra, and as a guest conductor with ensembles across the United States, Europe and South Korea.

## C. **Out of Many, One? A Re-Introduction to Early American History**

**Caitlin Fitz**, *Associate Professor, History*  
**Thursdays, 9:30-11:30 a.m.**

In this course we will explore the major themes of American history, from the earliest encounters between native people, Europeans, and Africans to the impassioned battles of the Civil War. Our challenge will be to track the variety of meanings that America had for the people who lived here: men and women, rich and poor, free and slave. We will examine the communities that past people built, the things they lived and died for, and the legacies they left behind. We will tell stories of growth and decay, of freedom and slavery, of conflict and collaboration. We will also tell a story about how thirteen disparate and unruly British colonies came to form a new kind of nation: a republic, dedicated (as Abraham Lincoln would later recall) to the proposition that all men were created equal.

From these many stories, we will seek a greater understanding of the American past. Is it possible to blend such different stories into a coherent whole—to create “out of many, one,” as the Great Seal of the United States would suggest? That question gets to the heart of this course, and to the heart of American society itself.

### **Jan. 9                   Facing East, Facing West**

How did indigenous people in North America experience their first encounters with Europeans—and vice-versa? How did such encounters change over time, and how did indigenous people respond to the catastrophic impact of epidemics and environmental change? After addressing such questions, we will explore colonization and slavery in early Virginia.

### **Jan. 16                   Witchcraft and Capitalism in Early America**

We will begin with a famous case study: the Salem Witch Trials. How could such famously God-fearing people have executed so many innocent neighbors? We will explore the answers by examining Puritan thinking about gender, religion, and indigenous people. We will also explore how economic change fueled the conflict, which will serve as a segue to the second part of the lecture: the consumer revolution that reshaped the eighteenth-century British colonies.

### **Jan. 23                   From Colonists to Revolutionaries**

We will begin by exploring how Pennsylvania’s Quaker leaders and their indigenous allies formed the longest sustained peace in colonial British America, and why that peace ended so abruptly in the mid-eighteenth century. The answers will pave the way for the second half of class, when we will explore what motivated so many colonists—most of whom had been strong British nationalists through the early 1760s—to revolt against Britain just two decades later. We will also ask why perhaps more than half the population remained ambivalent about independence or even opposed it. How revolutionary was the Revolution for American society? Who benefited from it the most, and who suffered?

**Jan. 30**

**NO CLASS**

**Feb. 6 Politics, Family, and Culture in the Early United States**

Why did birthrates fall among white women in the post-revolutionary United States? Turning to sex and family planning, we will ask what the Revolution meant to women—a question with crucial implications for American history more broadly. In the second half of class, we will explore how debates over the Constitution, the economy, and the French and Haitian revolutions defined early American politics in ways still with us today.

**Feb. 13 Thomas Jefferson's Revolution of 1800 and its Legacy**

How did Virginia slaveholders become one of the nation's preeminent advocates of republican equality? To what degree did Jefferson and his supporters succeed in establishing an agrarian yeoman republic, and why did so many Americans oppose that vision?

**Feb. 20 The Transformation of the Antebellum South**

During and after the War of 1812, the United States increasingly and violently seized millions of acres from indigenous people to the south and west, then opened the land to slaveholders. The result was a cotton revolution and an explosion in human bondage. We will explore these changes from the perspective of indigenous people, enslaved people, slaveholders, and northern reformers. We will also explore why policy towards indigenous people was the best predictor of congressmen's partisan affiliation, connecting the dispossession of native people to national politics.

**Feb. 27 Antebellum Politics and the Culture of Reform**

We will begin by looking at how and why the northern economy transformed in the decades following the War of 1812. How did those economic changes inform northern politics? Did the Democratic party democratize America? In the second half of class, we will link these political and economic changes to alcohol. Why did Americans in the early nineteenth century drink more alcohol than their counterparts in any other period of American history? And why, in the 1830s and 1840s, did alcohol consumption decline so precipitously?

**Mar. 5 The Sectional Crisis Deepens**

We will spend the first half of class exploring the growth of the antislavery movement and the outbreak of war with Mexico in 1846. In the second half of class, we will explore some of these issues through a more local lens with a case study: Abraham Lincoln's rise to prominence in Illinois.

**Mar. 12 A New Birth of Freedom?**

Why did the South secede? Why did the North refuse to let it? How did a war to save the Union eventually become a war to end slavery? Why, by 1865, did the Union emerge intact? To what extent was the Civil War a watershed moment in American history, and what was the war's legacy for American history?

**D. Law in the Political Arena - Revisited**

**Mark Iris**, *Lecturer, Mathematical Methods in the Social Sciences*

**Thursdays, 9:30-11:30 a.m.**

In recent decades, the role of legal systems in the United States has changed significantly. In many ways, legal processes and institutions are now used to address a wide variety of issues which were previously addressed through other means or perhaps not addressed at all. This change has led to a growing “legalization” of our society. Much of this process takes place in settings outside the typical courtroom, settings little known and even less well understood by the public at large, often with little media coverage.

**Jan. 9 Introduction to the U.S. Legal System**

We will look at the organization and operations of state and federal trial and appeals courts. What basic principles do these courts share in common? How does a case reach the U.S. Supreme Court? What coping mechanisms have evolved to enable courts to keep pace with increasing work loads?

**Jan. 16 Ruth Bader Ginsburg – On the Frontlines of Women’s Rights**

Northwestern enrolled its first women students 150 years ago. As part of a year-long university recognition of notable achievements by women, this Alumnae lecture will examine highlights from the extraordinary legal career of Ruth Bader Ginsburg and her powerful advocacy for gender equality.

**Jan. 23 Arbitration – The Supreme Court and Donald Trump Say Yes!**

Mandatory arbitration has become widespread in many facets of American life. Without our awareness, we have effectively lost our right to go to court to seek redress for a host of wrongs. In the past year, U.S. Supreme Court decisions, and presidential action, have further reinforced this trend to deny you your day in court.

**Jan. 30 NO CLASS****Feb. 6 Law on the High Seas**

Ah, the dead of winter in Chicago – the most pleasant time of year! Many people prefer to spend winter days soaking up the sun on a Caribbean cruise, but when things go wrong, passengers and crew members have to navigate some very rough legal waters.

**Feb. 13 Misdemeanor Crimes: The Invisible Facet of the Criminal Justice System**

Misdemeanor offenses, such as disorderly conduct, have attracted little attention from scholars and policy researchers, in part because the stakes, for an individual, seem minor, and the number of people impacted yearly is massive. Courts further enhance the invisibility of these cases. How can a trivial charge greatly impact a person’s life?

**Feb. 20                    Criminal Justice Reform**

After 30-plus years of increasingly harsh criminal penalties, there is now serious discussion (and some modest action) to slow mass incarceration and undo some of its damaging consequences. What progress has been made? What obstacles remain?

**Feb. 27                    Wrongful Convictions**

In recent years, there has been growing realization that the criminal conviction of a person who is actually innocent is more common than previously thought. How do these blatant miscarriages of justice occur? What reforms are evolving to address the problem?

**Mar. 5                    School Finance and the Courts**

School districts vary widely in terms of funding. This in turn leads to vast inequalities in the resources available to educate children. How have state and federal courts dealt with the legal challenges to the inequitable provision of a crucial public service?

**Mar. 12                   Chicago Police Reform: An Update**

The Chicago Police Department is now operating under a U.S. District Court supervised Consent Decree. How did this come about? What is a consent decree? Most importantly, what progress is the CPD making to meet the numerous reforms required by this decree?

## GENERAL PARKING AND BUS INFORMATION

Registrants for one or more 9-week Continuing Education courses may request a parking permit for the north half of the University's Ryan Field West Parking Lot D, located off Ashland Avenue just west of the stadium. Enter West Lot D at the north end of Ashland Avenue near the intersection with Isabella Street. This permit is not valid for any other University lot.

- Shuttle buses run from Ryan Field's West Lot D (parking lot) to Norris University Center every 15 minutes from 8:30 a.m. until 9:30 a.m.
- The "Early Bird Lunch Bus" departs the parking lot at 11:15 a.m. for afternoon students planning to eat lunch on campus before class.
- Buses for afternoon classes leave the parking lot every 15 minutes from 11:15 a.m. until 12:45 p.m.
- Buses will load passengers to return from Norris to the parking lot in approximately 15 minute intervals, beginning at the course breaks (approx. 10:30am and 1:30pm) until 15 minutes after class ends.
- Your "D" parking permit, **if requested**, will be mailed with your registration card, and **must be hung from the rearview mirror with the printed side visible through the windshield**. We strongly encourage carpools.

Students attending *per diem* do not receive a parking permit and may not park in Ryan West Lot D. However, per diem students may ride the shuttle buses if they arrive at the lot by other means.

To receive a parking permit good for the course term, you must request one by checking the parking box on the appropriate page, either when you register online, or in person at the box office. The parking permit will be mailed with your class entry card before classes begin if you register by December 1. For those registering after December 1, class entry cards and parking permits will be held for pick up at the proctor table on the first day of class.

## ALTERNATIVE AND HANDICAP PARKING

- There is an Evanston city public parking garage four blocks southwest of Norris Center, just east of Chicago Avenue. It can be accessed from Clark Street or Church Street. (Church runs eastbound only.)
- Students with handicap license plates or placards are encouraged to park at Ryan Field West Lot D and take an Alumnae bus with a handicap lift, which delivers students to the door of Norris Center. A limited number of handicap spaces are available in the parking lot northeast of the McCormick Tribune Center. To reach this lot, enter the south campus on Campus Drive, go to the first stop sign, and turn left into the lot. In addition, there are more handicap spaces on the upper level, eastern end of the two-tier parking lot just north of the visitors' center. A visitor's parking pass is not required to park in a handicap-designated space if your vehicle has a valid government handicap license plate or placard.

## **The Alumnae Continuing Education Program**

**Refund Policy:** Before a refund can be issued, your registration card (and parking permit, if applicable) must be returned. Send materials to:

**Alumnae Continuing Education,  
P.O. Box 2789, Glenview, IL 60025**

- A \$10 cancellation fee must be purchased online.
- If you withdraw from class prior to the first class meeting, a full refund, less the cancellation processing fee, will be given.
- After the first class meeting, \$30 must be purchased online in addition to the cancellation processing fee.
- After the second class meeting, \$60 must be purchased online in addition to the cancellation processing fee.
- Thereafter, no refunds will be given.
- Credits are not given for future classes.
- A transfer, at no cost, to another class offered during the same quarter is an option, provided there is space available.

**PLEASE NOTE:** Be sure to bring your class entry card to each class as it must be shown to the proctors at the entry door. In order to guarantee seating for registered students, those without their card will be given a temporary entry card, but ONE time only. After that one time, a replacement card will be provided at a fee of \$30.

## WAYS TO STAY IN CONTACT

The Alumnae of Northwestern University  
Continuing Education Program

### How to Join Our Mailing List:

If you would like to receive the quarterly course brochure by mail, go to either our website homepage: [www.nualumnae.org](http://www.nualumnae.org) or to the Continuing Education page and click on the button “Sign Up for the Mailing List” on the left hand side of the page. This will take you to an online form that you will need to complete. Hit “Submit” after completing the form.

**Voicemail:** (847) 604-3569

*(We will make every effort to return your call within 24 hours)*

**On the Web:** [www.nualumnae.org](http://www.nualumnae.org)

**Email us:** Go to “Contact Us” in the menu bar at the top of our home page on our website.

**Like us on Facebook:** [nualumnae](https://www.facebook.com/nualumnae)



**Follow us on Twitter:** [@nualumnae](https://twitter.com/nualumnae)



## AUDIO SUPPORT

McCormick Auditorium and the Louis Room are equipped with hearing loop technology for those who have compatible hearing aids or implants.

There are a limited number of headphones available upon request for those who need enhanced audio during the lectures.

### ***Important University Policy Notice:***

*In order to respect copyrights, rights of publicity, and other intellectual property rights, we forbid the taking of photographs or the making of video or audio recordings of lectures and class materials.*

### **Norris Box Office Hours**

Please check the Norris Box Office website for hours of operation:

**[norrisboxoffice@northwestern.edu](mailto:norrisboxoffice@northwestern.edu)**

or call them at **847-491-2305**

After 4 p.m., campus parking is free: no permit needed.

## Winter Quarter 2020 COURSE REGISTRATION INFORMATION

### Course Pricing One 9-week course   **\$190.00**

#### Multi-Course Discounting

<b>2 nine-week courses</b>	$\$190 \times 2 = \$380 - \$25$	<b>\$355.00</b>
<b>3 nine-week courses</b>	$\$190 \times 3 = \$570 - \$50$	<b>\$520.00</b>
<b>4 nine-week courses</b>	$\$190 \times 4 = \$760 - \$75$	<b>\$685.00</b>

**To register online, go to Norris Box Office at [nbo.northwestern.edu](http://nbo.northwestern.edu) and follow the appropriate steps to enroll in the desired number of courses.**

**Your email confirmation from Norris Box Office verifies your registration but it is not your entry to class.** Registrations **cannot** be confirmed by phone.

If your registration occurs by December 1, 2019, your class entry card and “purple sheet” with all class locations and times and parking permits (if requested) will be mailed to you about two weeks before the courses begin. If registration occurs after December 1, 2019, these items will be held for pick up at the proctor table.

**In-person registration is available at the Norris Box Office, located at the Information Desk across from the McCormick Auditorium south entrance.**

**Enrollment is limited by room capacity.**

***Per Diem* Students:** When space allows, *per diem* students will be admitted for **\$30 per class session**. If a course is at capacity enrollment, *per diem* students will receive numbered cards and be admitted at the beginning of the class as space permits. Our website identifies courses that are closed because of capacity enrollment. **Guest passes are not valid for classes that are closed.**



**The Alumnae of  
Northwestern University  
P.O. Box 2789  
Glenview, IL 60025-6789**

**First Class  
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*The Continuing Education Program of the Alumnae of Northwestern University is staffed by volunteer members as an educational project. All profits go to provide scholarships, fellowships, gifts and grants to the University.*

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